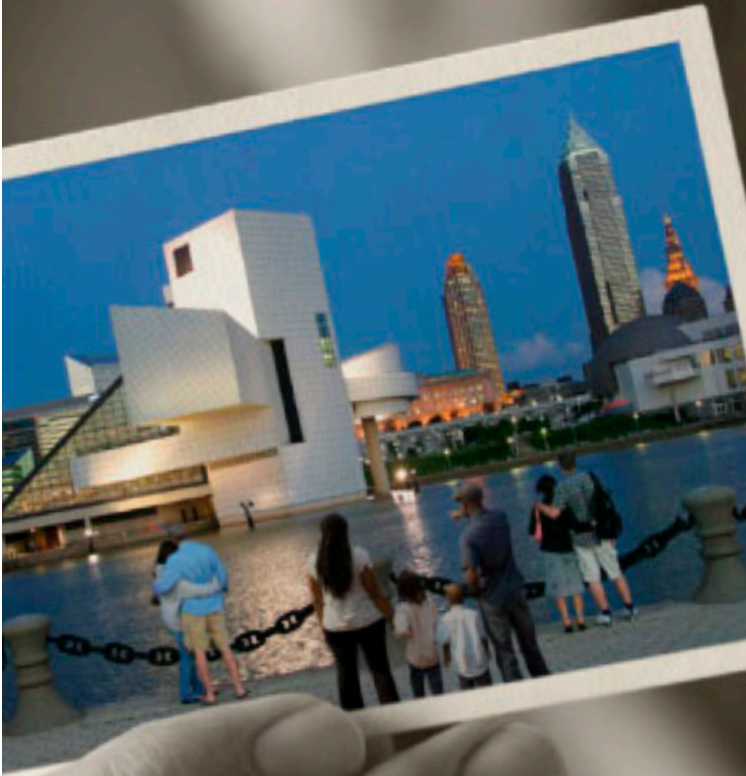


The Cleveland Foundation



# Our foundation

# for ever

## *Who we are*

The Cleveland Foundation is the world's first community foundation and the model for more than 1,000 community foundations worldwide. We were established in 1914 by Greater Clevelanders for Greater Clevelanders. Today, we are the nation's third-largest community foundation in terms of assets.

For more information about who we are, visit [www.ClevelandFoundation.org](http://www.ClevelandFoundation.org)

## *Who our donors are*

People of all means make charitable gifts for many reasons. Some are passionate about a particular cause, like the arts, education, or human services. Others want to build their family's legacy. And some feel a deep obligation to give back to the place they call home.

Whatever your reason, the Cleveland Foundation will work with you to help meet your goals in ways that reflect your values and passions. We will help make charitable giving as easy to understand and as effective as possible.

## *Fast Facts*

### MISSION

The mission of the Cleveland Foundation is to enhance the lives of all residents of Greater Cleveland, now and for generations to come, by building community endowment, addressing needs through grantmaking, and providing leadership on key community issues.

### FOR 2008

**Assets year-end:** \$1.6 billion

**Grants authorized:** 3,100 grants ranging from a few hundred dollars to \$4 million

**Value of grants authorized:** \$84 million

**New gifts received:** \$71.7 million

**Operating expenses:** \$11.8 million

**Number of employees:** 75

### GRANTMAKING

The Cleveland Foundation is Greater Cleveland's largest grantmaking organization, and our purpose is to make life better for people here. Each year, we give about \$85 million to reform education, create jobs, revitalize neighborhoods, nurture youth, support arts, and so much more. We listen carefully and respond to the needs expressed by our community.

Read more about our impact in the community at [www.ClevelandFoundation.org/Grantmaking](http://www.ClevelandFoundation.org/Grantmaking)

### VITAL ISSUES IN GREATER CLEVELAND

We take a leadership role in strongly and proactively supporting our community's greatest needs. Greater Cleveland's most vital issues today include economic transformation and the move toward advanced energy and globalization, public education reform, human needs and youth development, neighborhoods and community revitalization, and arts advancement.

### PHILANTHROPY

The foundation offers numerous creative and rewarding ways to donate to the community, some with significant tax advantages. When you give to your favorite causes *through* the Cleveland Foundation, you can tap into our experts in investing and grantmaking so that your gift lasts – and keeps on giving – forever.



your  
foundation

# for everyone's community

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## What we do

The foundation attracts contributions from many donors, invests those dollars wisely, and carries out donor wishes by making grants to support good causes and seed big ideas. We exercise leadership by proactively collaborating with many strong community partners on innovative initiatives that make a positive difference in Greater Cleveland.

The foundation is a collection of more than 1,300 separate funds representing individuals, families, organizations, and corporations. Endowment dollars remain intact in perpetuity and are invested to produce earnings that are available for distribution as grants to worthy organizations, as specified by the donor.

Our impact can be seen everywhere throughout Greater Cleveland – in our schools, museums, parks, theaters, neighborhoods, research laboratories, and health care institutions, as well as on the faces of our children and our elderly.

## How you can help

There are many ways you can partner with us.

Through your partnership with the Cleveland Foundation, you can receive the flexibility and recognition of a private foundation with the tax advantages and simplicity of a community foundation.

For more information about giving, visit [www.ClevelandFoundation.org/Donors](http://www.ClevelandFoundation.org/Donors)

**If you want to have an immediate impact:** You can make a contribution of any amount to the Cleveland Foundation or to one of our special funds, such as the Basic Needs Fund, the Advanced Energy Fund, and others.

You also can create your own charitable fund at the Cleveland Foundation. The process is simple, and our staff is available to assist you. We offer a variety of charitable fund options that are customized and creative.

When you establish a fund at the Cleveland Foundation, we become your partner in philanthropy. We are stewards of your charitable dollars, ensuring that your wishes are met. We can even help you with ideas for involving your family in philanthropy.

**If you want to plan today to give tomorrow:** You can choose to make provision for a charitable donation or planned gift during your lifetime that will become available for the Cleveland Foundation in the future.

We offer many types of planned gifts, including wills, trusts, bequests, life insurance policies, and more.

We welcome the opportunity to help you establish a fund or make a charitable contribution that best suits your needs. You can reach our Gift Planning and Donor Relations team by calling 216.861.3810 or e-mailing [GiftPlan@CleveFdn.org](mailto:GiftPlan@CleveFdn.org)



For more than 95 years,  
the Cleveland Foundation has been  
*making life better* for people here.

Charitable gifts of all sizes  
by people of all means  
live on to benefit real lives  
and *transform our community*  
in wonderful ways.

## *How we began 95 years ago*

Banker and lawyer Frederick H. Goff was a “mover and shaker” in Cleveland long before that phrase became part of the American lexicon.

It was Goff who nearly a century ago hatched the idea of a “community trust.” His vision was to pool the charitable resources of Cleveland’s philanthropists into a single, great, and permanent endowment to invest for the betterment of the city. Community leaders would then forever distribute the interest that the trust’s resources would accrue to fund “such charitable purposes as will best make for the mental, moral, and physical improvement of the inhabitants of Cleveland.”

From that revolutionary idea, the Cleveland Foundation was born January 2, 1914.

By the end of that decade, a series of far-reaching, reform-minded studies the foundation launched was bearing fruit. One laid the groundwork for the creation of the Emerald Necklace of the Cleveland Metroparks, today a vast system of nature preserves encircling the city with hundreds of miles of trails and parks. Another shook up a corrupt and “Dickensian” justice system. Another spearheaded sweeping public school reforms and gave support to the radical notion that girls were worthy of equal education.

The foundation spawned a global movement. Within five years, community foundations sprung up in Chicago, Boston, Milwaukee, Minneapolis, and Buffalo. Now, there are some 700 community foundations in the United States and more than 300 abroad. In 2001, the *Chronicle of Philanthropy*

cited the invention of the Cleveland Foundation as one of the 10 seminal events that shaped the nonprofit world in the 20<sup>th</sup> century.

In Cleveland, Goff’s dream has grown from an institution funded by the wealthy to one endowed by people of all means, and from its role of investment expert and grantmaker to one of community leader, convener, and collaborator. Today, the organization is led by President and CEO Ronald B. Richard, and governed by a volunteer board of diverse and highly respected leaders in the community.

Along the way, the Cleveland Foundation has given more than \$1 billion in grants and touched millions of lives.

And it is only a start.

*For more information about our history, visit [www.ClevelandFoundation.org](http://www.ClevelandFoundation.org)*



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*If you want to be remembered, do something memorable.™*

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