



Spotlight

FOUNDATION ESTABLISHES PRIORITIES FOR 2007

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In recent years, The Cleveland Foundation has devoted much of its time and resources to the “vital issues of the day” affecting Greater Cleveland. These vital issues are advanced energy, arts and culture, early childhood and youth development, economic development, globalization, neighborhoods and housing, and public education reform. Following are four initiatives that illustrate ways in which the Foundation will address these issues in its 2007 grantmaking:

- **Driving development in the University Circle Arts & Cultural District.**

The Foundation has played a major role in the revitalization of the Greater University Circle area, one of Cleveland’s most recognizable and most highly regarded neighborhoods. Infrastructure improvements are still needed to make the Circle an attractive place to work and live. Development of the “West Quad” area – on

the site of the old Mt. Sinai Hospital – into an innovative research park is also key to the district’s long-term vitality.

- **Leading the charge in reforming public education.**

The Foundation is proud of its efforts to improve educational opportunities in the Cleveland Municipal School District. From the establishment of the Cleveland School

A LETTER FROM CAPRICE BRAGG



Dear Friends,

It hardly seems possible that we're already racing through the first quarter of 2007! However, before we close the books on last year, I have some wonderful news to share. Thanks to you, the Foundation received gifts totaling more than \$31.8 million in 2006. Many of you also generously made provision for the Foundation in your estate plans. These gifts reflect your generosity and interest in building an even greater Cleveland for generations to come.

We appreciate the trust you have placed in the Foundation as a steward of your philanthropy. We know that through our collective efforts, we can preserve important community treasures and explore exciting new initiatives in Northeast Ohio. We look forward to partnering with you this year and through the coming years.

Warm regards,

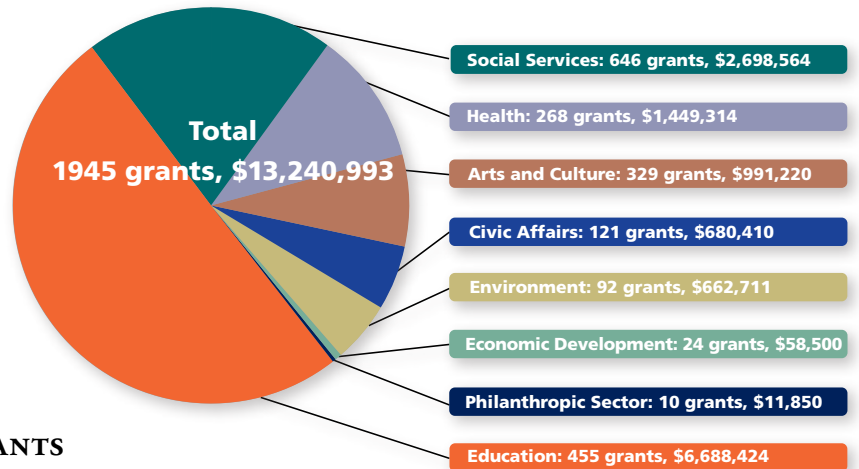
Caprice H. Bragg

Caprice H. Bragg

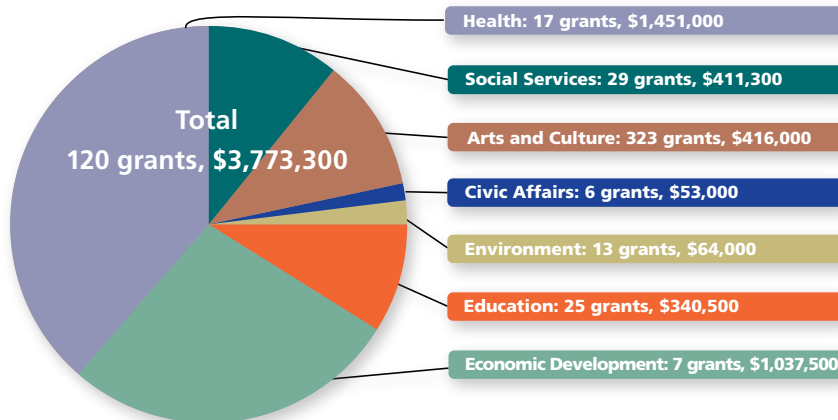
Vice President for Gift Planning and Donor Relations

2006 CLEVELAND FOUNDATION GRANTMAKING

DONOR-ADVISED FUND GRANTS



SUPPORTING ORGANIZATION GRANTS





“The Cleveland Foodbank and Hunger Network of Greater Cleveland serve as lifelines for thousands of people across the region every day.”



Anne Goodman, executive director of the Cleveland Foodbank, tells an audience of Cleveland Foundation donors how her organization helps the hungry in Northeast Ohio.

Though relatively few people in Northeast Ohio are fully aware of the vital services they provide – or the scope of the problem they address – the Cleveland Foodbank and Hunger Network of Greater Cleveland serve as lifelines for thousands of people across the region every day.

A group of Cleveland Foundation donors had the chance to learn about these organizations and others like them during a November “Donor Conversations” event at the Foodbank. Not only did audience members hear from the executive directors of the two groups, they also rolled their sleeves up and engaged in a volunteer packing opportunity in the Foodbank’s main warehouse.

From Dana Irribarren, executive director of the Hunger Network, they learned that the need for emergency food is growing most

rapidly in inner-ring suburbs such as Cleveland Heights, Lakewood, Bedford Heights and Parma. Irribarren’s organization is the largest distribution network for emergency food in Cuyahoga County.

From Anne Goodman, executive director of the Foodbank, they found out how food gets from growers and producers to local soup kitchens, shelters and food pantries. Each year, the Foodbank distributes nearly 20 million pounds of food and other essentials to more than 400 member agencies.

For more information on the problem of hunger in Northeast Ohio, please contact a member of The Cleveland Foundation Gift Planning and Donor Relations team at 216-861-3810.



Cleveland Foundation donors Hank Doll and Lana Cowell seal boxes of cereal for distribution to local shelters and food pantries.

ESTABLISH A PHILANTHROPIC LEGACY THROUGH CHARITABLE IRA ROLLOVERS

When Congress passed the Pension Protection Act of 2006, it created an exciting opportunity for donors to impact their communities in a profound and meaningful way.

The legislation allows individuals to make donations directly from an individual retirement account (IRA) to The Cleveland Foundation and other charities without a tax penalty. Donors age 70½ and older can give up to \$100,000 per year in this manner.

One effective use of the new “charitable IRA rollover” is to create an endowment fund that creatively reflects a person’s personal philanthropic interests. For example, donors might consider establishing an endowment fund to support public education reform, the arts, neighborhood

revitalization, or any of a number of vital issues.

Alternatively, the rollover provision allows for the creation of funds designated for specific charities or even unrestricted funds to meet the community’s ongoing – and ever-changing – needs.

Unless Congress takes steps to extend it, the rollover provision will remain in effect until Dec. 31, 2007.

Because individual tax circumstances vary, donors are encouraged to contact their tax or financial consultant to review ways in which a charitable IRA rollover would affect their specific circumstances. Members of The Cleveland Foundation’s Gift Planning and Donor Relations team are also available to explore innovative endowment ideas.

DATES TO REMEMBER

Donor Conversations

What’s Next? What Issue 18 Means for Cleveland’s Cultural Community

A conversation about public policy and how the passage of Issue 18 will affect the health of our cultural community.

March 14, 2007

Noon to 1:30 p.m.

Steven A. Minter Conference Center

The Cleveland Foundation, 12th Floor

Foundation, and Patrick Sullivan, managing director, Monticello Associates, Inc., Cleveland office, independent consultant to The Cleveland Foundation.

March 29, 2007

Noon to 1:30 p.m.

Steven A. Minter Conference Center

The Cleveland Foundation, 12th Floor

Rescheduled

Investment Performance: 2006 Review and a Look Ahead

A presentation on the Foundation’s 2006 investment performance. Speakers will include J.T. Mullen, senior vice president/chief financial officer of The Cleveland

Please Save These Dates:

For future Donor Conversations

- May 30, 2007 – Renewable Energy
- August 16, 2007 – Public Education Reform
- November 8, 2007 – Community Health

Detailed information on these events is forthcoming.

The passage of Issue 18 in the November elections was cause for celebration at The Cleveland Foundation and other organizations that have worked hard to secure public funding for the arts in Cuyahoga County. But as far as Kathleen Cerveny is concerned, now is not the time for arts funders to lessen their financial commitments to the cultural community.

“We view Issue 18 funds as additive, not as a replacement for existing financial resources,” said Cerveny, program director for arts and culture at The Cleveland Foundation. “Cleveland has seen its funding from the Ohio Arts Council decrease significantly in recent years. That, along with the departure of some of our major corporate arts funders, makes it imperative that donors continue to back arts and culture in our region. We at the Foundation will maintain our historic support for the arts.”

Issue 18 is expected to raise \$20 million to \$25 million annually in support of local arts and culture organizations. Even still, the smallest of those organizations can expect to receive only enough Issue 18 funds to account for, at most, 25 percent of their operating budgets. Continued philanthropic support will be necessary to cover other costs.

One benefit of Issue 18 is that it will allow organizations like The Cleveland Foundation to be more selective in their grantmaking. The Foundation’s primary interests in the arts in coming years will include stabilization for established cultural institutions, arts education in the Cleveland Municipal School District, and support of quality projects that deliver services to under-served segments of the community.

The Cleveland Foundation’s March 14 “Donor Conversations” event will focus on the impact of Issue 18 on Cleveland’s cultural community. Several organizations that will likely benefit from Issue 18 were profiled in the Winter 2007 edition of *Donor Connections*.



DONOR RELATIONS TEAM CELEBRATES TWO PROMOTIONS, TWO AWARDS



Beth Darmstadter

We are pleased to announce the promotion of Beth Darmstadter from donor relations officer to director of donor relations, and Donna Johnson from gift planning assistant to operations administrator. Beth, who joined The Cleveland Foundation in 1996, will provide oversight of our stewardship program. The promotion reflects her consistently exceptional performance and service to donors over the past decade, notably with the Foundation's Lake-Geauga Fund. Donna will coordinate special events and assume other special responsibilities. She has been with the Foundation since January 2006.

Lemuel Stewart, donor relations officer, has been selected as a member of the 2007 class of the *Kaleidoscope Magazine* Forty/Forty Club. Each year, the magazine recognizes 40 African-Americans under 40 years of age who make significant contributions to Cleveland and to their organizations. Members of the Forty/Forty Club are viewed as exceptional leaders with diverse backgrounds, experiences and interests.



Lemuel Stewart

Also, Caprice Bragg, vice president of gift planning and donor relations, was recently selected as a YWCA Woman of Achievement. The award honors women who demonstrate outstanding leadership qualities, as well as excellence, accomplishments and commitment in their careers and communities. Women chosen to receive the award are role models and mentors.

We were saddened by the departure of Mike Grzesiak, our director of gift planning. Mike left in December after five years at the Foundation to take on the same role at Washington & Jefferson College in Washington, Pa., where he will be closer to his family. Mike is an exceptional development professional whose sense of humor and compassion made him a favorite of donors and staff members alike.



CONTINUED FROM THE COVER...

of Science and Medicine to helping to select a new superintendent, we have been at the forefront of efforts to revive the district. We will continue to fund and promote programs and initiatives that provide students with the best possible education and preparation for participation in Cleveland's future economy.

• **Internationalizing Cleveland.**

To compete in a global economy, Cleveland must attract global businesses. The Foundation recently hired George Delgado as its first Director of International Relations. He will have the responsibility of attracting international companies and capital to the North Coast, and of helping local firms expand into global markets. Regions such as Silicon Valley, North Carolina's

"Research Triangle," Atlanta and Minneapolis have all enjoyed significant economic benefits from an influx of foreign firms.

• **Establishing a wind farm on Lake Erie.**

The Foundation has received considerable attention for its attempts to establish an advanced energy component manufacturing industry in Cleveland. It is also leading the way in the push to build a major "wind farm" on Lake Erie off of Cleveland. The wind farm would consist of multiple large wind turbines, placed a few miles offshore, spinning and generating a significant amount of electricity for the city. In time, the wind farm could become a visual symbol for the city, as the Gateway Arch is for St. Louis or the Space Needle for Seattle.

NEW FUNDS AND DONORS

THE FOUNDATION APPRECIATES & RECOGNIZES THE FOLLOWING DONORS
(SEPTEMBER 1, 2006, THROUGH JANUARY 31, 2007)

New Funds and Planned Gifts

Anonymous (6)
Fernau C. and Corinne M. Bader
Memorial Fund
Case/Cleveland Play House MFA
Endowment Fund
Grace J. Chamberlain Memorial Fund
Pamela Wallace Chaney Family Fund
Richard F. Coyne Charitable Gift
Annuity #3
Albert L. Culbertson, Dunbar
Construction Company Fund
Czech Cultural Center of Sokol Greater
Cleveland Fund
Faubel Family Fund
Grace and Andy Fund
Jonathan and Karry Hatch Family Fund
Lawrence and Linda Hatch Family Fund
Lake View Cemetery Association
Lake View Cemetery Foundation Fund
Donald and Merle Milmine CGA
Anna Poulos Memorial Scholarship
Fund
Jim and Linda Puffenberger Fund
John and Deborah Read Family Fund
Charles M. Rial and Mary F. LaPorte
Charitable Remainder Annuity Trust
Special Fund No. 24
The Stenson Family Fund
Stewart Family Fund
Ulmer & Berne Foundation Fund

New Goff Society Members

Members of the Goff Society have established a charitable fund or made cumulative gifts of \$10,000 or more.
Anonymous (4)
Alcoa Foundation
Jean Astrup Faubel Blanche
Pamela Wallace Chaney
Mr. and Mrs. Alexander M. Cutler
Mary Ann Corrigan-Davis and Edward
J. Davis
Emily Evans Ford
Rebecca Evans Ford
Leah S. Gary and J. B. Silvers
Lawrence and Linda Hatch
Nancy and Don Junglas
James and Joni Marra
Dan T. Moore
Jim and Linda Puffenberger
Judy and Robert Rawson Jr.
The Sears-Swetland Family Foundation
Brit and Kate Stenson
Matthew and Elizabeth Stewart

New Legacy Society Members

Members of the Legacy Society have planned a future gift to their community through bequest, trust, pooled income fund, life insurance, charitable gift annuity or charitable remainder trust.
Joyce A. Burch
Susan and Richard Coyne
Stephen M. Egert
Gerald Lieber Goodman
Joseph J.* and Roseann Manley
Donald L. and Merle C. Milmine
Helen M. Moise

In memory of

Robert Batyko
Patricia Beall
Wilma Ruby Adams Crist
Harriet DeCree
Parke G. Frederick
James Gould's mother
Betty Mallett
Frank J. Nappi Sr.
Barbara Herzog Patterson
F. James Rechin
Christina Ryook
10th anniversary of Tracy Starr's death
Lela Strickland
James W. Stringer
James Stringer Jr.
Glenn Zellars

In honor of

Roberto and Lisa Almenar
Diane Batyko
Richard and Mary Ellen Batyko Family
John & Tana Carney
William R. Cook Jr.
William E. Harris Jr.
Isom Julian
Larcellus Layne
James McDermott
Joe Porto
Jack Schron
The Sullivan Family
Thomas and Sandy Sullivan

* deceased

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GIFT PLANNING AND DONOR RELATIONS

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Marvelous Baker
Scholarship Officer

Beth Darmstadter
Director of Donor Relations

Marie Monago
Gift Planning Officer

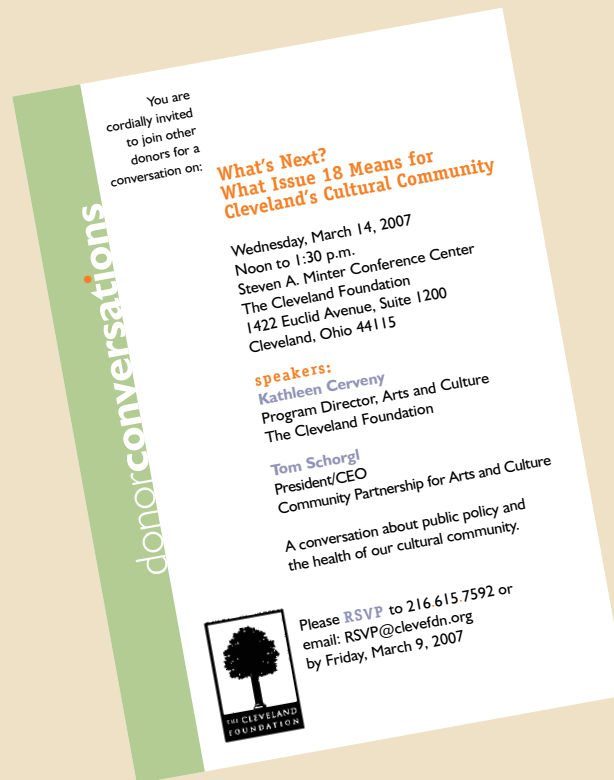
Jennifer Rudolph
Gift Planning Associate

Karen Sayre
Donor Relations Officer

Lemuel E. Stewart III
Donor Relations Officer



WATCH FOR OUR NEW LOOK IN YOUR MAILBOX



The Cleveland Foundation is planning several events for donors in 2007. Donors will receive colorful new invitations to these events throughout the year. The invitations reflect a vibrant design that incorporates fresh elements from *Giving Voice*, *Donor Connections* and other Foundation publications. Please watch for them!

The Cleveland Foundation
1422 Euclid Avenue, Suite 1300
Cleveland, Ohio 44115-2001
216-861-3810 or 1-877-554-5054
www.clevelandfoundation.org

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