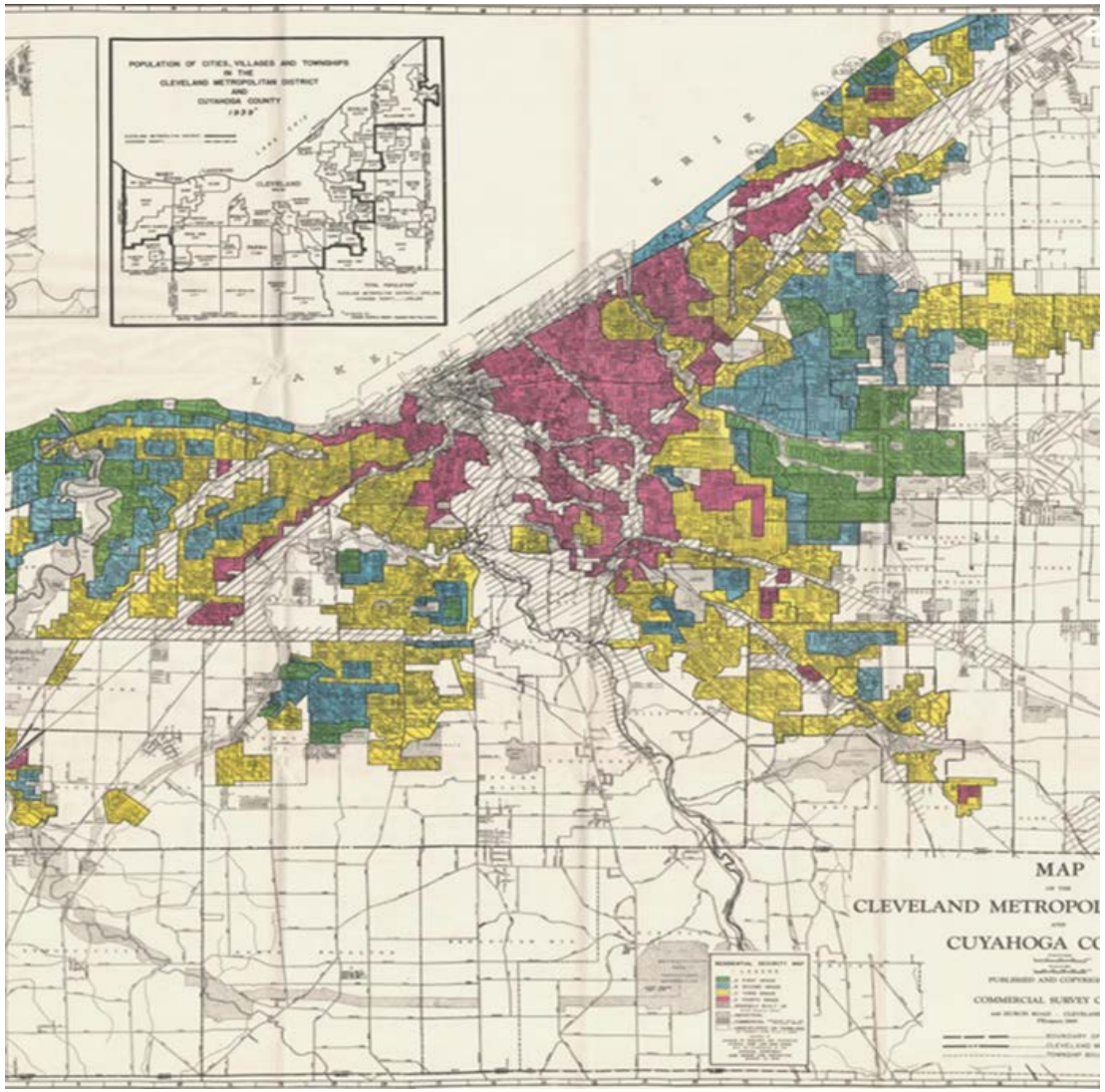
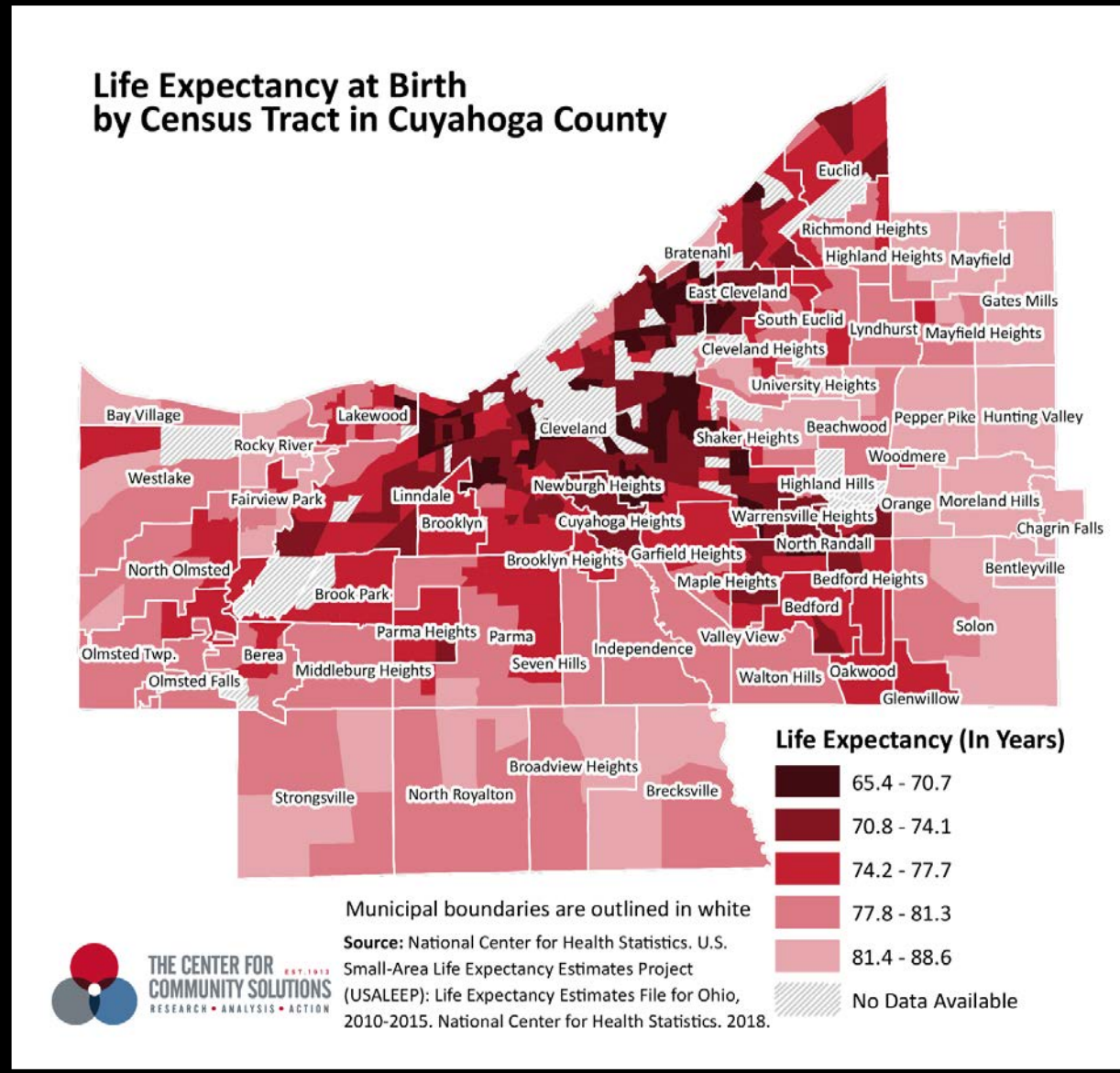
CLEVELAND BLACK FUTURES FUND

INFORMATION SESSION JANUARY 28, 2021

Land Acknowledgment

Evidence of Systemic Racism





COVID-19 and the Black Community

- “In Cleveland, one of the most segregated cities in America, the numbers are haunting: At least 70% of the total cases in the city in which race is known involve African Americans. Black residents make up slightly more than 45% of the city's population.”
- “Though Black Ohioans comprise 14% of the state’s population, they make up 27% of the COVID-19 hospitalization load, state data shows.”
- “Close to 22,000 Black and Hispanic Americans would still be alive, as of December, if these groups died of the virus at the same rate as White Americans, according to Oxfam.”

Fund Purpose

The Cleveland Black Futures Fund was launched in late 2020 with the overarching goal to strengthen the ecosystem of Black leaders and Black-serving organizations in Greater Cleveland by providing intentional resources to help grow **organizational infrastructure and capacity**.

Since its inception, the fund has amassed more than $4 million, including a recent $1 million grant from Facebook as part of its commitment to support Black businesses, creators and nonprofits.

Fund Contributors

- Facebook
- George W. Codrington Foundation
- Giant Eagle Foundation
- HealthComp Foundation
- Saint Luke's Foundation
- Treu-Mart Fund
- Generous individual donors across the community

CBFF Advisory Committee

Responsible for making grant recommendations to the Cleveland Foundation Board of Directors

- **Courtenay A. Barton**, Program Director for Arts & Culture and Racial Equity Initiatives, Cleveland Foundation
- **Carrie Carpenter**, Senior Vice President, Regional Manager of Corporate Affairs, Huntington National Bank
- **The Rev. Dr. Robin Hedgeman**, Senior Pastor, Bethany Christian Church
- **Constance Hill-Johnson**, Owner and Managing Director, Visiting Angels Living Assistance Services
- **Treye Johnson**, Regional Outreach Manager, Federal Reserve Bank of Cleveland
- **Shanelle Smith Whigham**, Vice President, Sustainability & Social Impact, KeyBank
- **Timothy L. Tramble Sr.**, President & CEO, Saint Luke's Foundation

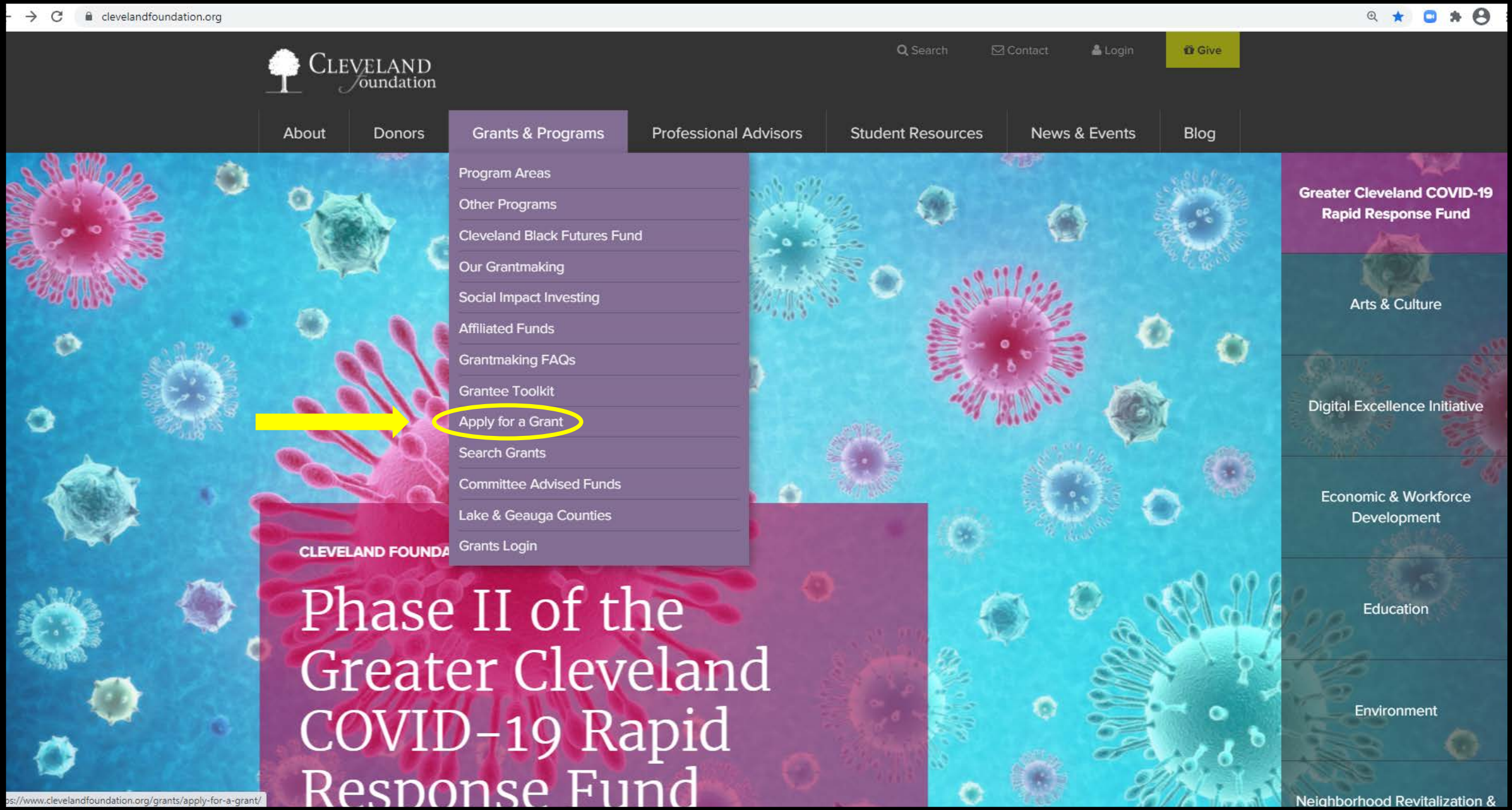
How to Apply

- We are seeking organizations with Black chief executive/executive director leadership
- Single-year grants at this time
- Two rounds of grantmaking this year
- Applications accepted online
- For applications in the range of $25,000-$100,000, please submit at will
- If you plan to seek a grant of $100,000 - $200,000, please contact us first at **ClevelandBlackFuturesFund@clevefdn.org**

What is Organizational Capacity?

"Capacity building can help make an organization more focused, efficient, and productive" and this "makes it easier to attract the money, leadership, and visibility that nonprofits need to thrive." - Candid.org

Board development	Business planning	Evaluation	Facilities planning	Financial management	Fundraising
Information technology	Leadership development	Legal services	Management development	Marketing	Program design
Quality management	Staffing	Strategic planning	Learn more: The Free Management Library		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News & Events
Blog
Program Areas
Other Programs
Cleveland Black Futures Fund
Our Grantmaking
Social Impact Investing
Affiliated Funds
Grantmaking FAQs
Grantee Toolkit
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Search Grants
Committee Advised Funds
Lake & Geauga Counties
Grants Login
Greater Cleveland COVID-19 Rapid Response Fund
Arts & Culture
Digital Excellence Initiative
Economic & Workforce Development
Education
Environment
Neighborhood Revitalization &
CLEVELAND FOUNDA
Phase II of the Greater Cleveland COVID-19 Rapid Response Fund
https://www.clevelandfoundation.org/grants/apply-for-a-grant/

Generally, grants are made for one to two years; although they may be longer, given program priorities. Unless specifically notified by the foundation, applicants may apply for continued support of a previously funded purpose or project. The foundation cannot fund projects already underway or projects that have already been completed. Please submit your request well in advance of your project's start date.

2. Obtain a username and password by completing our online request form, which will require the following information:

- Organization name
- Organization address
- EIN number
- Name of organization's executive director
- Executive director's email address
- Authorized users (including name, title and email address for each)

Grantee Login Request Form

3. Establish or update your organization profile:

Your organization profile must be completed before submitting a grant inquiry or full application. Your profile helps to showcase your organization before foundation staff. You may update your organization profile on our Grants Login platform.

Grants Login

4. Submit a grant inquiry:

The foundation requires all grant applicants to first submit an online grant inquiry, outlining basic information about the proposed project. Inquiries may be submitted at any time and will be reviewed on a rolling basis according to the calendar below. We recommend submitting one inquiry per proposed project. If it is determined that your project fits the foundation's guidelines, you will be asked (within a few weeks) to submit a full application. Please note that an invitation to submit a full application does not guarantee funding at any level.

Welcome

Whether you are a donor, nonprofit partner, grant or scholarship applicant, you can connect to the information you need.

Enter your user name and password below (passwords are case sensitive) to be directed to your personalized gateway.

If you are not already registered or need assistance logging in, please click or call the appropriate department below to request access.

Registered Users

User

Password

Login

Forgot Password

Information On How To Register

Donors

Contact:
DonorHelpDesk@CleveFdn.org
216.685.2006

Grants

Click Here Request Access

Contact:
GrantsMgmt@CleveFdn.org
216.615.7254

Scholarships/ Internships/Fellowships

First Time Applicant
Click here to register

Returning? Sign in on left.

Contact:
TCFscholarships@CleveFdn.org
216.615.7164

Donors | Organizations | Grants | Scholarships | Board/Committees

GRANTS / GRANTS GATEWAY HOME

Grants Gateway Home

Grants

- **Grants Gateway Home**
- Apply for a Grant
- My Applications
- Organization Profile
- Payments
- User Profile
- Forms/Resources
- Contact Us

Select your Organization

Test Grant Organization

Test Grant Organization Party Id 159944

An important message to our nonprofit partners:

We understand the COVID-19 pandemic is impacting nonprofits in many ways. The Cleveland Foundation is here to support our partners across Cuyahoga, Lake and Geauga counties. We continue to accept grant inquiries through our regular grantmaking process. Please note that we have temporarily adjusted some of our grantmaking practices and reporting requirements in response to the crisis. You can learn more here.

The Greater Cleveland COVID-19 Fund Phase II application is now available. Please review the application questions before starting your application.

Apply (COVID-19 Application)

If your organization's need or project is less than $5,000, we strongly encourage you to apply to **Neighborhood Connection's Neighbor Up COVID-19 Rapid Response Grants** program. Click HERE to go to their application site.

The Cleveland Black Futures Fund (CBFF) application is now open. Please review the Request for Proposal document before starting your application. Application deadline is February 26, 2021

Apply (CBFF) Application)

Below you may apply to the Foundation through our general Grant Inquiry. If applying to one of our Affiliated Funds, applications can be found on our Apply for a Grant page.

Apply (General Inquiry)

RFP Questions

- Who does your organization serve? This can include neighborhoods, age groups, specific communities, and/or other identifiers.
- Where does your organization operate? Please include neighborhoods, programming sites, buildings, and offices. Does your organization own or lease space?
- Are your organization's staff full time or part time? Paid or volunteer?
- When does your organization's typical programming or work take place?
- What are your guiding values?
- What are your organization's greatest strengths and challenges at this time?

RFP Questions

- Please describe the activities you would undertake with grant funding in as much detail as necessary. How would these activities strengthen your organization's capacity? For examples of what constitutes organizational capacity, please see the Request for Proposals. Why is this work urgent right now? What outcomes do you hope to achieve?
- If awarded a grant, when would your organization begin proposed activities?
- Please describe any partnerships that are important to your work.
- Based on your experience, please explain how COVID-19 has affected the community you serve and your organization.

RFP Questions

- If you could look into the future 5-10 years, what would you want news headlines and stories to say about your organization and the work you have accomplished?
- Please tell us anything else you believe we should know to evaluate your proposal well.

Grants Gateway - Project Budget Form

Organization Name: _____

Total amount requested: _____

Requested grant period:

PROJECT INCOME	Anticipated	Committed	Total	Line Item Description
Please provide details for each line item in your project budget. For example: **Foundations (Other)** - Gund Foundation has awarded $15,000 listed under Committed column; a proposal that is pending with Sisters of Charity for $10,000 listed under Anticipated column				
The Cleveland Foundation				
Other Foundations				
Government Grants or Contracts				
Organizational Budget (ie: individual contributions, fundraising events/products, membership/fees/earned income, endowed income)				
In-kind support				
Other				
TOTAL				

PROJECT EXPENSES	Cleveland Foundation Request	Other Funding	Total	Line Item Description
Please provide details for each line item in your project budget **Salary and Wages** - $3,500 in wages will support the Early Childhood Coordinator to implement the program in classrooms and small groups. Wages were calculated as 10% of the Coordinator's time at a salary of $35,000				
Salaries and wages				
Consultants and professional services				
Travel				
Equipment				
Office Supplies/Materials				
Postage and mailing				
Indirect expenses ie: rent/occupancy, utilities, maintenance)				
Other				
TOTAL				

***If your request is for capital expenses, please edit or add line items to include the following:**

Acquisition Expenses

- Lands Costs
- Building Costs

Construction Expenses

- Basic Construction/Renovation Costs
- Fees
- Equipment

Hints and Tips

- Answer all questions thoroughly, but answers do not need to be long — most boxes have a 250 word limit.
- We cannot review proposals ahead of time.
- If you have specific questions, sign up for virtual office hours: calendly.com/cbartontcf.
- Applicants must hold 501(c)3 status or be fiscally sponsored by a 501(c) 3 organization.
- Use all line items in your budget.

Timeline

- **Jan. 25:** Online application opened
- **Jan. 28:** Webinar
- **Feb. 1-12:** Virtual office hours (click here to schedule a time)
- **Feb. 11:** Virtual town hall with Radio One Cleveland
- **Feb. 26:** Application deadline
- **End of March:** Applicants informed of funding decisions

For programmatic questions or information, contact: **ClevelandBlackFuturesFund@clevefdn.org**.

For application or technical questions, contact: **grantsmgmt@clevefdn.org**.

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